

ROYAL LINE

B&C KING Crew Neck_°

WU01K

B&C
COLLECTION

The **Environment friendly** and luxurious Crew Neck thanks to exceptional softness, modern style and supreme printability offering 20 awesome colours and a wide range of sizes. The premium Crew Neck at its best.

20
COLOURS

VISIBLY MORE PRINTABLE
ROYAL
PST
OUTER 100% COTTON



SWEATSHIRT - BRUSHED FLEECE INSIDE

80% pre-shrunk ring-spun more sustainable Cotton, **combed** - 20% Polyester
280 g/m² | XS - S - M - L - XL - 2XL - 3XL - 4XL*
5 pcs/pack & 30 pcs/carton

* Only available in Black Pure, Navy Blue, Heather Grey, Asphalt, Royal, Red, White

inspired tomorrow_°



By choosing our B&C Royal line cotton products, you're supporting our investment in Better Cotton's mission. For more information on Better Cotton and its fantastic mission please visit bettercotton.org

THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THEREFORE MAY NOT CONTAIN BETTER COTTON

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
1501003 Centexbel
Tested for harmful substances.
www.oeko-tex.com/standard100

PTA - APPROVED
VEGAN

Want the same style for women?
Try the B&C QUEEN Crew Neck_°



DUO♂
CONCEPT



HEATHER GREY: 75% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 21% POLYESTER - 4% VISCOSE
HEATHER MID GREY: 60% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 40% POLYESTER

Style

- Elegant, luxurious, comfortable & **Environment friendly** Crew Neck sweatshirt
- Side seamed style ensures the best fit and a masculine silhouette
- Identical colours (20) for men and women for a perfect duo
- 8 sizes - XS to 4XL
- Qualitative long-lasting necktape
- Single Jersey halfmoon in the back for premium look and extra durability

Quality / Handfeel

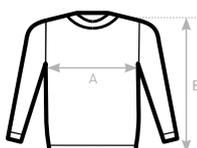
- Made of 80% pre-shrunk ring-spun sustainable Cotton, combed - 20% Polyester
- STANDARD100 by OEKO-TEX® certification for the best comfort of your skin
- Ultrasoft peached feel 100% cotton-faced fabric with ultimate printing surface
- Brushed inside for a perfect warm and cosy premium feel
- Truly durable and ultra-comfortable thanks to B&C PST technology and its polyester filament

Printability / Decoration

- Ultimate printing surface thanks to its ultrasoft 100% combed cotton-faced fabric (B&C PST technology)
- Very smooth, soft and even surface for perfect printing results
- Tested and approved for all printing techniques applicable on cotton
- Folded in box to ease the decoration process

Labels

- Retail like labeling
- Ultrasoft double satin label
- Qualitative Gold and Black print design
- Straightforward size identification
- Labels are following the mandatory EU regulation



B&C KING CREW NECK_° WU01K	XS	S	M	L	XL	2XL	3XL	4XL
A HALF CHEST	49	52	55,5	59	62,5	66	70	74
B BODY LENGTH	69	71	73	75	77	79	80	81

inspired tomorrow_°